



FREE Employee Security Awareness Training for Merchants with the Conformance PCI ToolKit® 3.0

In a recent Forbes guest column, CapitalOneSparkVoice states that employees should be the first line of defense against cybercriminals; however, they often are an organization's biggest security hole. CapitalOne reports, "Negligent employees are the most common cause of data breaches."

CapitalOne further asserts, "A security plan without active participation by employees is like an alarm system that's never switched on."

With the <u>patented</u> Conformance PCI ToolKit 3.0 solution, merchants can greatly reduce risk by educating staff about data security rules, regulations and best practices to switch this critical alarm system on.

PCI Toolkit's Education Portal Provides:

- Ready-made employee policies and procedures
- Automated training, testing and retraining programs
- Certificates of completion
- Employee training education tracking, status monitoring and email alerts
- Employee training dashboard, reports and learning library

The Conformance PCI ToolKit is simply the best! Employee education is included as part of the merchant compliance process as required by the new PCI DSS 3.0 standard.

Merchant Benefits

- Save time
- Save money
- Enhance business performance
- Alleviate business harm
- Gain "ease" of mind

Reseller Benefits

- Enhance business performance
- Gain access to actionable sales and service data
- Generate new, recurring revenue streams
- Deepen merchant relationships to reduce attrition
- Increase portfolio valuation

Click to Learn More

- Press Release
- Brochure

Call 775.336.5533 or email <u>sales@conformancetech.com</u> to inquire about how to make the PCI ToolKit available for your merchant portfolio today.